

The **N**ational **S**chool of **B**usiness and **M**anagement (**ENCG**)  
Mohammed 1<sup>st</sup> University \_Oujda

## Call For Papers

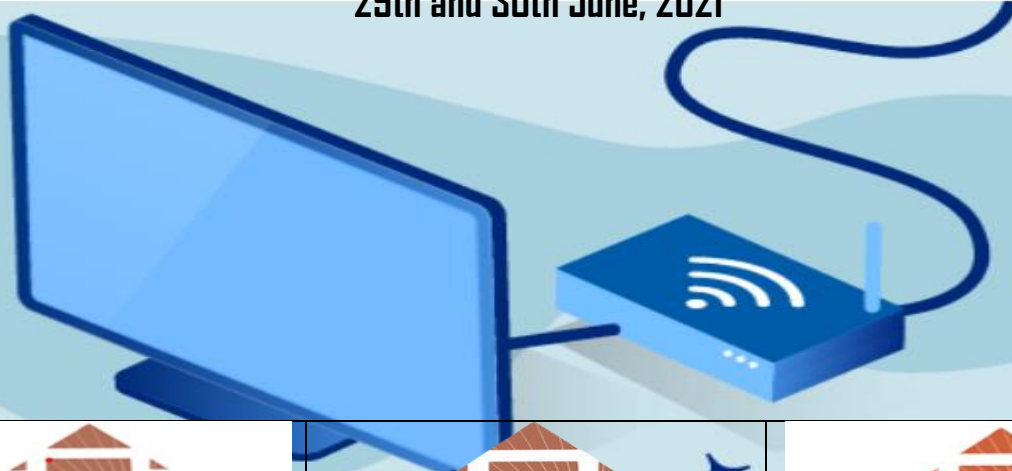
**CTAM** Departement \_ENCG (Communication et Techniques D'Aide au Management)  
organizes in collaboration with laboratories :

- The Space & Culture Studies research team of the CEDUC laboratory at the Faculty of Letters and Human Sciences (FLSH), Mohammed 1st University (UMP, Oujda),  
&
  - Communication, Education, Linguistics and Digital Humanities Laboratory (LCELHN) at the Higher School of Technologies (ESTO), Mohammed 1<sup>er</sup> University, Oujda
- The 1<sup>st</sup> International e-conference on:

### The Internationalization of Higher Education Addressing Current and Future Possibilities

#### E-CONFERENCE

Colloque à Distance, ENCG \_Oujda, Morocco  
29th and 30th June, 2021



المدرسة العليا للتكنولوجيا  
École Supérieure de Technologie  
تكنولوجيا التعليم والتدريب  
Technological Education and Training

Labo : LCELHN\_ESTO



المدرسة الوطنية للتجارة والتسيير  
École Nationale de Commerce et de Gestion  
1978

DEPARTEMENT  
CTAM\_ENCGO



كلية الآداب والعلوم الإنسانية  
Faculté des Lettres et Sciences Humaines  
1978

ERESC\_Labo CEDUC  
FLSHO

# **The Internationalization of Higher Education**

## **Addressing Current and Future Possibilities**

### **Background**

The field of education is rapidly evolving to meet the pressing needs of the newer generations, whether via the implementation of new education technologies, or addressing issues of community outreach, social responsibility, social engagement and soft skills. The focal point of internationalization activities has mainly been focused on the higher education community. During the past thirty years or so, the internationalization of higher education institutions has become a global trademark in the agenda of policy-makers, academicians and research enthusiasts.

Since the role of education is to prepare students for life, international education aims at helping students link the local with the global, value cultural differences develop awareness of global issues and create a shared sense of values.

In the Moroccan context, Moroccan educational project is heading toward the implementation of the bachelor system. This bachelor system puts a great emphasis on equipping students with the basic soft skills that are in needed in an international job environment. It is high time to start speaking about how Moroccan higher education needs to be internationalized so as to meet the future educational as well as professional needs.

### **Aims of e-conference**

The objectives of this e-conference are to unravel the role of universities in a global world, international rankings, the mobility of ideas and students, costs and returns in internationalization as well as international branch campuses.

### **Scope of electronic conferencing**

Potential speakers are invited to submit proposals for articles containing new studies, research or theoretical contributions relating to areas of interest. Articles should revolve mainly around the following axes :

- Improvement of cross-border collaboration agreements;
- Alternatives to mobility when pursuing internationalization;
- Impacts of internationalization on the experiences and *teacher / student relations*;
- Impact of internationalization on the use of educational materials and technologies ;
- Internationalization and increase in general employability skills;
- Establishment of programs and degrees in light of foreign influence (English speaking environment);

- Improvement of cross-border collaboration agreements;
- Transfer of educational technologies and their impact on Morocco and developing countries ;
- Comparison of education systems (North / South and East / West);
- Internationalization and societal and human values,
- Internationalization and reforms around the world,
- Trade and transfer of educational knowledge (public / private provision and service);
- Educational offshoring, constraints and challenges,
- The internationalization of education and the hidden conflicts of the giants of international politics;
- Technical Industrialization and internationalization of education;
- Globalization and Internationalization of higher education;
- The university and the challenges of internationalization;
- University pedagogy today and tomorrow;
- New constraints and educational purposes;
- The new intelligences that make the professionalism of the teacher;
- Studies and comparison of educational experiences around the world ;
- Presentation of readings-analyzes of educational situations and their articulation with "Internationalization» ;
- The internationalization of education and artificial intelligence;
- Analysis of the content of the founding speeches of internationalization and education (AD) ;
- Etc. : any other subject in direct logical relation with the title of the Conference....

***The topics chosen should fall under at least one of these four broad headings:***

- *The concept Internationalization: its development, philosophy and its aims,*
- *Forms, resources, logistics and impacts of internationalization (higher education, comparison of experiences and reforms),*
- *The university and education at the center of internationalization (reforms, trends and discourse),*
- *The challenges of tomorrow, hope mixed with fears (futuristic studies), etc.*

## **Abstract Specifications**

Abstract content must meet the following guidelines :

- The abstract should include a brief introduction of the topic, purpose, method employed, main findings or practical implications, conclusions, and recommendations,
- The abstract should not exceed 300 words and should be original,
- A translation of the Abstract must be provided in one of the other two conference languages.
- Five key words related to the subject must be provided with the abstract.

## Abstract submission details

### Abstracts should:

- Be relevant and contain a complete title (up to 15 words);
- Contain the full name(s), affiliation(s), email(s) of the author(s);
- Be written in Times New Romans, 12, and 1.5-spaced; and
- Be accompanied with a one-paragraph biography of the author
- be sent to the e-conference email address: [iHED.econference@gmail.com](mailto:iHED.econference@gmail.com)

### General Details

- Once your proposal has been accepted for participation in the conference, an email notification will be sent to your registered email address;
- Languages used at the conference: *English, French and Arabic*.
- The presentation of the electronic conference via video or audio stream should take around 15 minutes.
- A round table will close each session,
- Authors of accepted abstracts will be invited to submit their full papers for publication in post-conference proceedings.

### Important Dates

Abstract Submission Deadline : **May 25th, 2021**

Abstract Acceptance Notification : **June 10th, 2021**

Conference Date : **29th and 30th June, 2021**

Full Paper submission deadline : **July 25, 2021**

The accepted papers will be published in the proceedings of the conference in October 2021.

### Coordinating committee:

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### **Technical committee:**

Service Informatique ENCG.